



State of Wisconsin
Department of Health and Family Services

Jim Doyle, Governor
Helene Nelson, Secretary

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For Immediate Release

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New Health Care Financing Director Named

MADISON – Secretary Helene Nelson has named Kevin R. Hayden as the new Administrator of the Division of Health Care Financing. The appointment is effective July 31, 2006.

“Kevin brings excellent, proven leadership and strong experience to the Division,” said Secretary Nelson. “He has more than 22 years in health care administration, and his financial and public policy expertise will contribute greatly to our Medicaid program.”

Most recently, Mr. Hayden has been the President and Chief Administrative Officer for Dean Health Systems, Inc. He holds a Master in Programs in Health Management and a Bachelor of Arts in Political Science from the University of Wisconsin – Madison. He was appointed by Governor Doyle as chair of the Wisconsin Board on Health Care Information and a member of the Wisconsin eHealth Care Quality and Patient Safety Board.

“I look forward to working with Secretary Nelson and the Governor to continue to move the Medicaid program in a positive direction,” said Hayden. “I’m excited to work with the fine staff in the Department and feel my background will allow me to hit the ground running.”

Hayden replaces Mark Moody, who has served as Administrator of the Division of Health Care Financing since 2003. Moody has accepted a senior executive position at WEA Trust.

“I am grateful to Mark Moody for his service to the thousands of Wisconsin residents who depend on the health care safety net and for his excellent management of the Medicaid program,” said Secretary Nelson.

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